



## Communications Intern Advert

**Position:** Communications Intern  
**Location:** Johannesburg (Remote)  
**Start Date:** ASAP  
**Duration:** 1-Year Fixed-Term

The Learning Trust (TLT) is a thriving South African non-profit organisation that supports the After School sector by developing quality practitioners and building sustainable organisations. We provide focused coaching and skills-sharing in various organisational development areas, as well as platforms for networking and collaboration to better serve children and youth in under-resourced communities.

### Role Overview

We are looking for a dynamic and creative Communications Intern to support our digital communications, content development, and advocacy efforts. The intern will play a key role in creating and managing content across various platforms, supporting campaign execution, and maintaining our visual storytelling through photography and multimedia.

### Responsibilities:

<b>Content Creation &amp; Digital Media</b>	<ul style="list-style-type: none"> <li>• Develop multimedia content for TLT's social media platforms (Facebook, LinkedIn, Twitter, Instagram, YouTube), website, and newsletters.</li> <li>• Draft and share compelling stories, research findings, and reports on After School activities.</li> <li>• Assist in preparing communication materials, including collecting success stories for blogs, press releases, op-eds, and newsletters.</li> <li>• Draft and schedule social media posts.</li> </ul>
<b>Photography &amp; Visual Content Development</b>	<ul style="list-style-type: none"> <li>• Update monthly photo galleries and maintain TLT's Flickr accounts to ensure a well-organised repository of photos.</li> </ul>
<b>Advocacy &amp; Campaign Support</b>	<ul style="list-style-type: none"> <li>• Contribute to the planning and execution of advocacy campaigns.</li> <li>• Monitor and track analytics for advocacy campaigns, increasing broad and cross-sectoral engagement.</li> </ul>
<b>Research &amp; Analytics</b>	<ul style="list-style-type: none"> <li>• Support the curation of mailing lists.</li> <li>• Assist in monitoring and evaluating communications efforts, tracking key</li> </ul>

	performance metrics, and drafting analytical reports.
--	---

### Who We're Looking For:

- A degree or diploma in Communications, Journalism, Marketing, or a related field.
- 6 months to 1 year of experience in communications, social media management, or content creation (internships or volunteer work included).
- Strong writing and storytelling skills.
- Proficiency in social media platforms (Facebook, Twitter, LinkedIn, Instagram).
- Creativity and the ability to think outside the box.
- An interest in education, social justice, and youth development.
- Basic knowledge of design tools (Canva, Adobe Suite) is a plus.
- Basic photography and videography skills.
- Familiarity with graphic design and multimedia editing tools is an advantage.

### What You'll Gain:

- Hands-on experience in a fast-paced non-profit communications environment.
- Exposure to social impact work and advocacy in the education sector.
- Skill development in content creation, media relations, and campaign execution.
- A dynamic and supportive team atmosphere.

### To Apply:

Please submit your CV, a brief cover letter, and writing samples (e.g., blog, article, or social media post) to [tirelo@thelearningtrust.org](mailto:tirelo@thelearningtrust.org) by **21 February 2025**.